A major campaign has been launched to improve the health and wellbeing of people in Royal Greenwich over the next three years. Obesity and mental health are top of the list for action. Councillors, health leaders and community groups have pledged to work together to get results.

ORE than 100 people representing health and public organisations __community businesses, schools, colleges community groups, got together for the official launch of "Healthy Greenwich, Healthy People" – a new health campaign, last Wednesday (October 14).

It was held at The Valley, Charlton, with council leader Cllr Denise Hyland (pictured right) chairing the conference. The local Health and Wellbeing Board pinpointed obesity and improved mental wellbeing as areas to focus on to prevent wide-ranging poor health, disability and even premature

death in the coming years.

A key theme of the strategy is that tackling obesity and improving mental wellbeing needs efforts from many people and organisations.

efforts from many people and organisations. For example, employers are being encouraged to help reduce stress in the workplace, while the council is promoting walking and cycling. Cllr Hyland said: "Obesity and poor mental—health—have—a-huge-impact—on-the-lives of the individuals and on their families. They also place enormous pressures on health and social care services at times of reducing budgets.

oungets.

"The council and our health partners share a determination to tackle these issues. We already support several successful projects that are making an important difference to people's lives. But there is a pressing need to step up our efforts, and we are committed to increasing the scope and range of services, and to work even more closely with the local community to help people turn their lives

Dr Ellen Wright, Clinical Chair of NHS Greenwich Clinical Commissioning Group



THE GREENWICH HEALTH AND WELLBEING BOARD

(CCG), and Vice-Chair of the Greenwich Health and Wellbeing Board, said: "The job of any GP is to help people get healthy and stay healthy. There are no easy solutions to issues such as obesity or poor mental health, but the best way to deal with complex health problems is when GPs, the community and voluntary sector, the council, local employers and educational

institutions, and patients all work together. The NHS in Greenwich is fully behind the new 'Healthy Greenwich is fully benind the new 'Healthy Greenwich, Healthy People' strategy. It is a blueprint setting out what all of us in the borough need to do in order achieve real health improvements."





Help with mental health

